

# The Right Tools for Your Employees Give YOU the Edge



## WHAT IS IC<sup>3</sup>?

The Internet and Computing Core Certification (IC<sup>3</sup>) program is the world's first validated, standards-based training and certification program for basic computing and Internet knowledge and skills. This certification includes comprehensive, performance-based certification approved by Microsoft to validate literacy in

- Computing Fundamentals (hardware, software, using an operating system)
- Key Applications (Program, Word Processing and Spreadsheet functions)
- Online Skills (Networks & Internet, E-Mail, Impact of Computing on Society)

## WHAT IC<sup>3</sup> CERTIFICATION OF YOUR EMPLOYEES CAN DO FOR YOU

Basic computer and Internet skills are increasingly being considered prerequisites for employment and career advancement. Employers face a large challenge in determining how well their employees can utilize technology to help them succeed in their responsibilities. We can no longer assume that people have basic computer skills simply because of their increased exposure to computers. The fact remains – exposure does not equal understanding. Through training and certification, IC<sup>3</sup> helps existing employees become more confident with improved computer and Internet skills.

Not only are employers searching for ways to benchmark the skills of their existing employees, but they are also seeking ways to gauge skills of potential new hires to reduce the associated risks.

IC<sup>3</sup> helps you:

- Improve employee productivity
- Increase their level of competence with the “soft skills” required for effective use of computer technology
- Motivate your employees
- Validate job seeker’s computing knowledge and skills
- Improve employee retention
- Reduce support costs

By encouraging your employees to develop their skills through computer training and certification, you confirm your commitment to their (and your) success.

